Our logo

40mm minimum size

Do not distort our logo

To achieve maximum impact please use the exclusion zone as shown above. This is an area around the identity equivalent to the height of the largest house. This is the minimum area around the identity to be left clear of all other elements, such as text, titles and other logos or design features.

The minimum width in print is 40mm.

Please do not distort the proportions of the logo in any way.

Brand colours

Pantone 7455

C:90 **M:**66 **Y:**0 **K:**0
R:39 **G:**88 **B:**164

#2758a4

Pantone 7739

C:78 **M:**0 **Y:**95 **K:**5
R:36 **G:**160 **B:**62

#24a03e

Pantone Cool Gray 11

C:44 **M:**34 **Y:**22 **K:**77
R:59 **G:**60 **B:**65

#3b3c41

Brand font

Proxima Soft

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Professional design suppliers should be advised of this font.
When this font is not available on your system, for example for in-house publications and layouts, please use a standard san-serif font such as Arial.

Logo versions

Full colour

To achieve maximum impact use this version of the logo as much as possible.

Formats: eps / jpg / png

Black

Only use when limited to one colour black printing.

Formats: eps / jpg / png

White

To be used reversed out of a dark colour background or image.

Formats: eps / png

As a general rule please use the eps format when using professional, external design services. The jpg format should be used for internal distribution for printed material. The png format is best suited for use on screen such as in Microsoft Powerpoint.